

# Strategic Plan Revisions

Strategies & Work Plans

March 13, 2013

# Outline

- Review Newly Revised Goals & Objectives
- Motion to Approve Revised Goals & Objectives
- Discuss Strategy Development
- Discuss Work Plan Development
- Review Next Steps

# Goal 1 : Health Care, Clinical

Increase access to and improve quality of health care.

## Goal 1 Edited Version: Health Care, Clinical

Comprehensive, culturally-appropriate, and high quality asthma care will be accessible to everyone in Los Angeles County, with a special focus on children, resulting in optimal prevention, diagnosis, treatment, and management of asthma.

# Goal 1 Objectives: Health Care, Clinical

## ACLAC Revised Objectives

- 1) Advocate for professional development opportunities for asthma health care providers and Community Health Workers **(CHW)**, or *promotores de salud*.
- 2) Identify and promote implementation of guidelines and best practices for asthma management.
- 3) Advocate for coverage **and** reimbursement for comprehensive asthma care.
- 4) Promote access to high quality asthma care for underserved populations in Los Angeles County and advocate for strategies to reduce barriers to care **(e.g. cost, cultural competency, language, and location/distance)**.

## SC Edits to ACLAC Revised Objectives

- 1) Advocate for professional development opportunities for asthma health care providers and community health *workers/promotores de salud*.
- 2) Identify and promote implementation of guidelines and best practices for asthma management.
- 3) Advocate for coverage, reimbursement, and on-going quality improvement for comprehensive asthma care.
- 4) Promote access to high quality asthma care for underserved populations in Los Angeles County and advocate for strategies to reduce barriers to care.

**Bolded** words indicate changes/deletions.

# Goal 1 Objectives Cont.

## ACLAC Revised Objectives

- 5) **Advocate for asthma data collection** to identify populations **with asthma and improve asthma prevention and control.**
- 6) Encourage communication and collaboration among patients/families and schools **about asthma care.**
- 7) **Promote** quality improvement **for asthma care within public and private health care delivery and payer systems.**
- 8) Promote a systematic approach to asthma disease management...
- 9) **Promote asthma patient education and support services.**

## SC Edits to ACLAC Revised Objectives

- 5) Utilize available research and data to identify populations with disproportionate asthma burden and promote asthma education, prevention of exacerbations, and control.
- 6) Promote integrated asthma support services and encourage communication and collaboration among patients, families, schools, and health care providers.

**Bolded** words indicate changes/deletions.

## Goal 2 : Asthma Friendly Schools

Improve asthma management in schools.

## Goal 2 Edited Version: Asthma Friendly Schools

Everyone in Los Angeles County will benefit from schools that meet the needs of students with asthma and support, to the greatest extent possible, awareness of asthma management.



# Goal 2 Objectives: Asthma Friendly Schools

## ACLAC Revised Objectives

- 1) Support the development and implementation of comprehensive and coordinated asthma policies and procedures in school districts to ensure the health and well-being of students with asthma.
- 2) **Promote air quality education among teachers in schools.**
- 3) Advocate for the utilization of Asthma Action Plans (AAP) in schools for students with asthma.
- 4) Encourage participation in physical education and appropriate physical activity for students with asthma.
- 5) Promote collaboration between schools and health care providers to improve the health of students with asthma.

**Bolded** words indicate changes/deletions.

## SC Edits to ACLAC Revised Objectives

- 1) Support the development and implementation of comprehensive and coordinated asthma policies and procedures in school districts to ensure the health and well-being of students with asthma.
- 2) Promote good air quality through education in the reduction of asthma triggers; to teachers, nurses and staff to improve air quality in schools.
- 3) Advocate for the utilization of Asthma Action Plans (AAP) in schools for students with asthma.
- 4) Encourage participation in physical education and appropriate physical activity for students with asthma.
- 5) Promote collaboration between schools and health care providers to improve the health of students with asthma.

# Goal 3 : Indoor Environments

Improve indoor air quality in homes.

## Goal 3 Edited Version: Indoor Environments

Everyone in Los Angeles County will benefit from homes that meet the needs of people with asthma and provide, to the greatest extent possible, indoor spaces and adjacent environments that are free from air pollutants, allergens, and chemicals that cause or exacerbate asthma.

# Goal 3 Objectives: Indoor Environments

## ACLAC Revised Objectives

- 1) **Support** improved code enforcement by City and County housing inspectors.
- 2) Educate stakeholders about health and safety housing standards and the legal consequences of slum housing.
- 3) Utilize available research and data to promote awareness of the **connection** between health and substandard housing.
- 4) Promote collaboration among tenant rights groups, health care providers, community health workers (**CHWs**), or *promotores de salud*, and code enforcement officials.
- 5) Advocate for the use of integrated pest management (IPM) in home environments.

## SC Edits to ACLAC Revised Objectives

- 1) Advocate for improved code enforcement by City and County housing inspectors.
- 2) Educate stakeholders about health and safety housing standards and the legal consequences of slum housing.
- 3) Utilize available research and data to promote awareness of the association between health and substandard housing.
- 4) Promote collaboration among tenant rights groups, health care providers, community health workers/*promotores de salud*, and code enforcement officials.
- 5) Advocate for the use of integrated pest management (IPM) in home environments.

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# Goal 4: Outdoor Environments

Improve outdoor air quality.

## Goal 4 Edited Version: Outdoor Environments

A healthy and safe outdoor environment will exist for everyone in Los Angeles County with a focus on optimizing respiratory health.

# Goal 4 Objectives: Outdoor Environments

## ACLAC Revised Objectives

- 1) **Support** policies and community plans that improve conditions for people with asthma and other respiratory illnesses.
- 2) Advocate for reducing air pollution from sources such as “goods movement” industries, stationary industries, and transportation.
- 3) Promote the elimination of disproportionate exposure to outdoor air pollution **among specific** groups or communities.
- 4) Advocate for reducing smoking rates and decreasing exposure to secondhand smoke.

## SC Edits to ACLAC Revised Objectives

- 1) Promote policies and community plans that improve conditions for people with asthma and other respiratory illnesses.
- 2) Advocate for reducing air pollution from sources such as “goods movement” industries, stationary industries, and transportation.
- 3) Promote the elimination of disproportionate exposure to outdoor air pollution impacting vulnerable groups or communities.
- 4) Advocate for reducing smoking rates and decreasing exposure to secondhand smoke.

**Bolded** words indicate changes/deletions.

# Cross-Cutting Objectives

## Proposed New Objectives

- 1) Health disparities: Advocate for policy and systems changes to address racial/ethnic and socioeconomic asthma disparities.
- 2) Research and data: Utilize available research and data to advocate for policy and systems changes and promote on-going research related to asthma.
- 3) Member engagement: Outreach to new and former Coalition members and encourage participation in the Workgroups.
- 4) Networking and collaboration: **Promote** interaction, communication and collaboration among members at Coalition and Workgroup meetings.
- 5) Professional development: Provide relevant presentations, information and materials to **members** at Coalition meetings to increase member knowledge and **competence** related to asthma policy, prevention and control.

**Bolded** words indicate changes/deletions.

## SC Edits to Proposed Objectives

- 1) Health disparities: Advocate for policy and systems changes to address racial/ethnic and socioeconomic asthma disparities.
- 2) Research and data: Utilize available research and data to advocate for policy and systems changes and promote on-going research related to asthma.
- 3) Member engagement: Outreach to new and former Coalition members and encourage participation in the Workgroups.
- 4) Networking and collaboration: Provide opportunities for interaction, communication and collaboration among members at Coalition and Workgroup meetings.
- 5) Professional development: Provide relevant presentations, information and materials to members at Coalition meetings to increase members' knowledge and skills related to asthma policy, prevention and control.



## Motion to Approve

Do we have consensus to approve the Goals & Objectives, as discussed today, for our 5-year Strategic Plan?

# Developing Strategies

Review  
Definitions

Reflect on  
Key  
Questions

Brainstorm  
Strategies

Prioritize  
Strategies

# Prioritizing Strategies

	Impact on Goal	Resources Minimized	Cost Minimized	Probability of Success
Strategy 1...	High	High	Low	Medium
Strategy 2...	Low	Medium	High	Medium
Strategy 3...	High	High	High	High

# Developing Work Plans

Review  
Definitions

Reflect on  
Key  
Questions

Create a  
Work Plan

# Work Plan Template

**WORK PLAN FOR THE ASTHMA COALITION OF LOS ANGELES COUNTY  
OUTDOOR ENVIRONMENT WORKGROUP  
2013-2014**

**GOAL 4:** *To improve outdoor air quality.*

**STRATEGY:** *Sign on to support policies that improve outdoor air quality and respiratory health and draft and submit letters of support.*

**OBJECTIVE(S) SUPPORTED:**

1. *Support policies and community plans that improve conditions for people with asthma.*
2. *Advocate for reducing air pollution from sources such as “goods movement” industries, stationary industries, and transportation.*

**DELIVERABLES:**

*Formal letters of support or written endorsements of policies or plans.  
Presentations made to stakeholders or decision-makers in support of policies or plans.*

**CORRESPONDING STRATEGIC PLAN FOR ASTHMA IN CALIFORNIA GOAL AND/OR OBJECTIVE:**

1. *Support policies and community plans that improve conditions for people with asthma.*
2. *Reduce air pollution from sources such as “goods movement” industries, stationary industries, and transportation.*

<b>Activities:</b>	<b>Person(s) Responsible:</b>	<b>Time Frame:</b>	<b>Due Date:</b>
1. <i>Write a letter in support of the American Lung Association’s campaign to protect AB 32, California Global Warming Solutions Act.</i>	<i>Carrie &amp; Juan</i>	<i>Mar - Apr</i>	<i>April 15th</i>
2.			

# Next Steps: Strategies & Action Plans

## Workgroup Co-Chairs:

- 1) Schedule a **Workgroup meeting** in March/April.
  - a) Develop **strategies** (broad activities) to achieve each objective.
  - b) Use the **Work Plan** Template to develop specific steps to be taken, by whom and by when, to implement each strategy.
- 2) Co-Chairs present their workgroup's strategies and Work Plans at the **May Steering Committee meeting** for review & approval.

# Next Steps: Strategic Plan Document

## Steering Committee:

- 1) Assign a section of the new ACLAC Strategic Plan document to each SC member.
- 2) Each member will review and edit his/her section of the plan for content, formatting, etc.
- 3) Edits will be submitted to the ACLAC Coordinator by May 24th.
- 4) The ACLAC Coordinator will apply all edits and submit the plan back to the SC for their final review and approval by June 7th.



## **The Asthma Coalition of Los Angeles County**

*A collective, powerful voice for policy and systems change to prevent, minimize and manage the burden of asthma.*